



PRESS RELEASE
For Immediate Distribution
December 1, 2005

illumobile Announces Its New Patent Counsel

illumobile proudly names Founder and Chief Technology Officer Kevin J. Mack as the organization's Patent Counsel

After much deliberation and consideration, illumobile Corporation proudly announces that the company has filled its vacancy for Patent Counsel. Although the company interviewed many qualified candidates for the position, the company strongly believes that Founder and Chief Technology Officer Kevin J. Mack was the only candidate with the expertise and skill set necessary to fulfill the opening. With over ten years of legal and technology experience, Mr. Mack joined illumobile earlier this year as a co-founder and Chief Technology Officer. While at illumobile, Mr. Mack has a proven track record of accomplishment. Mr. Mack single-handedly designed and developed the company's core technologic asset – an interactive web-based display system that utilized various wireless technologies, including Bluetooth, Wi-Fi, and Infrared. In addition, Mr. Mack has been instrumental in various business aspects of the company, including fund raising, business development, and patent asset development.

Kevin J Mack holds a B.S. degree in Information Technology and Electrical Engineering from Rensselaer Polytechnic Institute (RPI) and dual M.S. degrees in Electrical Engineering and Management Science from Stanford University. In addition, Mr. Mack received a J.D. degree from U.C. Berkeley, where he participated in the school's Law and Technology and Management of Technology programs.

Prior to joining illumobile, Mr. Mack founded Patent Professionals LLC, a Palo Alto based patent prosecution firm and worked for various technology companies, including Yahoo!, Oracle, Deloitte Consulting and BMW's Technology Office.

FOR ILLUMOBILE
CONTACT: PRESS@ILLUMOBILE.COM